



Avidityz, LLC Privacy Policy and Messaging Privacy Policy

Effective Date: January 01, 2025

Avidityz, LLC (“we,” “us,” “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how Avidityz collects and uses information about you as well as how to request more information and/or opt-out of data collection and messaging.

Information We Collect

When you opt-in to receive email or SMS messages, we collect:

- Your phone number
- Consent to send SMS messages
- Your email address
- Your basic contact information
- Your messaging history with Avidityz

How We Collect Your Information

We may collect your information directly from you, such as when you complete a form or contact us, or automatically, such as when you interact with our website or chat agents. Opt-in may be done verbally, by submitting a contact form, or via email/SMS text.

How We Use Your Information

We use your information to:

- Send you the email and/or SMS messages you’ve opted in to receive (typically related to your services/orders, or responses to your messages and support requests).
- Provide updates, promotions, or other relevant content based on your preferences
- To operate our business and evaluate our outreach practices

You can opt out of receiving email and/or SMS messages at any time by replying STOP or UNSUBSCRIBE to any message we send you. Please note that we will retain your information only to contact you regarding the details and status of your account as well as for services we provide, but will cease marketing and promotional messaging within 72 hours. If you opt to stop receiving all notices and messaging, we may be forced to close your account if we become unable to contact you regarding your account information and status, service status, orders, and invoices/payments. You can review our Terms for additional information or contact us directly at support@avidityz.com.



To Whom We Disclose Your Information

We may disclose your information to our affiliated companies; to third party service providers, business advisors, or consultants who provide services to us; in connection with a merger, acquisition, reorganization, restructuring, financing transaction or sale of assets; as required by law or administrative order; to assert claims or rights or to defend against claims; and in other limited circumstances necessary for the operation of our business in conjunction with services or products provided to you.

We do not share your personal information, phone number, or SMS consent opt-in data with third parties or affiliates for marketing or promotional purposes.

Protection of Information

We take steps to protect your information against unauthorized use or disclosure and monitor access to your data.

Updates

We may periodically update this privacy policy. If we make changes or update language for clarification, we will update the appropriate document and link on our website. We encourage you to periodically review this page for the latest information about our privacy practices.

How to Contact Us

You can reach us by phone at the number listed on our website or via email at support@avidityz.com.